

The Digital Distillery Event – Terms & Conditions

The following Terms and conditions set forth the terms and conditions between ShowHeroes SE (hereinafter called the “Company”) and the participants, interviewees, speakers or sponsors (hereinafter called the “Participants”) of any event or conference organized by The Digital Distillery (hereinafter called the “Organizer”) , the exclusive content and event Platform of ShowHeroes SE.

Acceptance of registration conditions

Prior to any registration or participation, Participants must acknowledge and accept the Terms & Conditions contained herein. Submission of a registration or participating in an event of the Organizer is regarded as affirmation of your acceptance of the Event Terms & Conditions.

Data Privacy

The Company is committed to data privacy and the protection of personal data. Information on how the Organizer collects, processes, and uses your data is included in the Company's Privacy Policy. The Organizer may collect and use personal data, such as names, addresses, telephone numbers, and email addresses, for the purpose of organizing and promoting the event.

The Organizer uses the personal data Participants provide for administering the participation in this event including but not limited to, the creation of Participants lists, the distribution of promotional materials, the

sending of follow-up communications, the sending and distribution of information about the event's content, event logistics, payments, updates, and additional information related to the event.

Additionally, by submitting an email address during the event registration process, Participants agree that the Organizer and its event partners may send you event-related information.

During the event Participants may be recorded in images and audio recordings. By participating in the event Participants consent to the use of their image and voice data for promotional purposes related to the event.

Participants hereby grant permission to the Organizer to use images including Logos, voice and other personal data on the Organizer's website for promotional purposes.

Participants have the right to revoke their permission for the Organizer to use their personal data at any time by sending a written request to the Organizer.

The Organizer may disclose Participants personal data to third party service providers engaged by the Organizer to assist in the conduct of the event. Information provided when registering for or participating in an event managed or co-sponsored by parties other than or in addition to the Organizer may be shared with those parties, and the treatment of such information is further subject to the privacy policies of those parties. Except as described herein, the Organizer will not disclose

your personal data to any other third party without your consent except where required to do so by law.

Event conduct and safety

The Organizer is committed to providing a safe, productive, and welcoming environment to all participants, including staff and vendors, at the Digital Distillery-related events. The Organizer has no tolerance for discrimination, harassment, or bullying in any form at any events. Participants are expected to adhere to these principles and respect the rights of others. Participants should report any behavior inconsistent with these principles to onsite event staff.

You may also contact the Organizer to report a concern at <mailto:info@the-digital-distillery.com>.

Service as an invited speaker

If you agree to speak at an event organized by the Organizer, we may share contact and biographical information with event attendees. Sometimes we may also request a photograph. In other cases, we post on the respective event website information such as name, employer, physical work address, work email address, as well as a link to the Participants company website and/or professional LinkedIn page available to the public. This is so that visitors to the event website, including event attendees and speakers, can contact you with questions and requests for more information, and to provide feedback if needed. Additionally, speakers may be asked to complete a release agreement or copyright form prior to their presentation.

Usage of photographic and video material taken at The Digital Distillery events to comply with global data privacy laws, the Organizer imposes certain restrictions on the use of multimedia at its events (e.g. photography, video, audio, online streaming, and all future mediums). Participants are permitted to use hand-held cameras and/or smart phones to take photographs and capture digital images for personal, non-commercial use, provided the photography is not disruptive. Photographs may not be published, sold, reproduced, transmitted, distributed or otherwise commercially exploited in any manner whatsoever.

The Organizer may hire professional service providers (photo/video/streaming/audio) to document and display the event experience. The Organizer may also use social media (e.g. LinkedIn) to: (i) post real-time photos and videos to its social media feeds; and (ii) display select submissions from those feeds on monitors throughout the event venue. Participants are encouraged to capture their event experiences and post their own social content from the event (text, photos, audio, video, streaming), provided it does not infringe upon the rights of any attendee, sponsor, third party, or the Organizer and the Company. Such infringement would include, but is not limited to, defamation or infringement of intellectual property rights. In the event a Participant requires a release or permission to protect the rights of a third party, obtaining such a release or permission shall be the sole responsibility of the Participant.

By attending the event, Participants acknowledge and agree as follows: (a) The

Organizer may edit and use footage it captures at the event for marketing and promotional activities and for any other lawful purpose in the ordinary course of its business; and (b) due to the prevalence of mobile recording devices in today's world, the Organizer disclaims all liability for the capture of your image in any multimedia format by other Participants at the event.

General

The Organizer reserves the right to change, amend, add or remove any of the above Terms & Conditions in its sole discretion and without prior notice. If one or more of the conditions outlined in these Terms & Conditions should become invalid, the remaining conditions will continue to be valid and apply. These Terms & Conditions apply to all event participants (attendees, speakers, sponsors, exhibitors).